



# Equity Release Council

MEMBER DIRECTORY

## Details for your online Member directory entry on the Equity Release Council website

To see how these entries are presented, please go to [www.equityreleasecouncil.com/member-directory/](http://www.equityreleasecouncil.com/member-directory/)

Please return completed form with a JPEG (440 Width x 220 Height) of your logo to [admin@equityreleasecouncil.com](mailto:admin@equityreleasecouncil.com)

**NB:** Please be reminded that it is your responsibility to confirm compliance with MCOB Financial Promotion rules or any other regulatory body guidelines to which you are required to satisfy, before submission of an entry to ERC for publication. Please note that The Council will not be held responsible for any entries that do not comply with the rules set by any such regulatory body.

**Company:** \_\_\_\_\_

**Member type (tick only one):** Financial Adviser  Solicitor/Conveyancer  Surveyor   
Provider  Associate  Affiliate   
Please state \_\_\_\_\_

### Initial Description:

(This will be the summary description that is seen when an initial search comes up and when a list of potential contacts is downloaded by a consumer. Please see our website directory guide for an example of how this will appear. We advise keeping the description under 165 characters including spaces & punctuation)

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### How do you wish to register your advice services in the directory?

Face to face  **OR** Telephone

*Telephone advice service for the purposes of this directory is limited and defined as: The provision of regular, **significant volumes of telephone advice services, that forms part of the core business model**, that are underpinned and supported by an appropriate call centre function that has call recording, storage, audit and supervisory monitoring procedures in place. Any written communications are driven out from the system and are aligned clearly against the contact record*

**Email:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_

**2nd Page Description:**

(Please continue with a separate page if necessary)

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**Branch Address:**

This is displayed at the bottom of the member directory page.  
Please see our website directory guide for guidance on this.

Line 1: \_\_\_\_\_

Line 2: \_\_\_\_\_

Town: \_\_\_\_\_

County: \_\_\_\_\_ Postcode: \_\_\_\_\_

**Advisers only**

If you would like to have the individual advisers name listed, please provide a secondary postcode other than your head office postcode for the search facility. This address should be where the adviser is based and where they start their working day from.

**Adviser Name:** \_\_\_\_\_

**Alternative Postcode:** \_\_\_\_\_

**Show Branch Address (tick box):**

Or

**Show Alternative Address:** \_\_\_\_\_

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