

## Details for your online Member directory entry on the Equity Release Council website.

To see how these entries are presented, please go to www.equityreleasecouncil.com/member-directory/

Please return completed form with a JPEG (200width x 250height) of your logo to info@equityreleasecouncil.com

**NB:** Please be reminded that it is your responsibility to confirm compliance with MCOB Financial Promotion rules, if applicable, before submission of an entry to ERC for publication. Please note that The Council will not be held responsible for any entries that do not comply with the rules set by the FCA.

Name						
Ivaille						
Company						
Member type (tick only one) Further information overleaf	Financial Adviser□ Legal Adviser□ Surveyor□ Provider□  Associate□ Please state					
Initial Description (max 140 characters including spaces & punctuation)						
Head Office address (including postcode)	Line 1 Line 2					
	Town					
	County	Postcode				
2- page description (for ease of reading by the consumer it is recommended not to exceed 300 characters, however please continue on a separate page if necessary)						
How do you provide advice	Face to face ☐ Telephone ☐ Both ☐  Please refer to the 'face to face advice '/ 'tel. advice' further down for details					
Email	Tel number:					
Website address						
Address to be used for web search (if different to office address)	Line 1					
	Line 2					
	Town					
	County Pos	stcode				



## For completion - financial advisers and legal advisers only.

If you ticked 'face to face', please indicate which counties/areas you cover:

East of England	North West	West Midlands	
or tick individual counties	or tick individual counties/area	or tick individual counties/area	l
<ul> <li>Bedfordshire</li> </ul>	- Cheshire	- Birmingham	
<ul> <li>Cambridgeshire</li> </ul>	- Cumbria	- Black Country	
- Essex	- Gtr Manchester	- Coventry	
<ul> <li>Hertfordshire</li> </ul>	- Lancashire	<ul> <li>Herefordshire</li> </ul>	
- Norfolk	- Merseyside	- Shropshire	
- Suffolk		- Solihull	
	South East	- Staffordshire	
East Midlands	or tick individual counties/area	- Warwickshire	
or tick individual counties	- Berkshire	- Worcestershire	
- Derbyshire	- Buckinghamshire		-
- Leicestershire	- East Sussex	Greater London	
- Lincolnshire	- Hampshire & IoW		
<ul> <li>Northamptonshire</li> </ul>	- Kent	Northern Ireland	
<ul> <li>Nottinghamshire</li> </ul>	<ul> <li>Oxfordshire</li> </ul>		
- Rutland	- Surrey	Scotland	
	- West Sussex		_
North East & Yorkshire		Wales	
or tick individual counties	South West		-
<ul> <li>County Durham</li> </ul>	or tick individual counties/area	ALL OF ABOVE	
- E Riding of Yorkshire	- Bristol		
- North Yorkshire	- Cornwall		
<ul> <li>Northumberland</li> </ul>	- Devon		
- South Yorkshire	- Dorset		
- Tyne & Wear	- Gloucestershire		
<ul> <li>West Yorkshire</li> </ul>	- Somerset		
	- Wiltshire		

## **Council Membership Categories:**

- **Financial adviser** holds an equity release qualification with relevant FCA regulatory permissions for advising on lifetime mortgages and/or home reversion plans and understands modern equity release products and regulations. They should hold appropriate Professional Indemnity Insurance and operate under the FCA's Principles for Business. There are two recognised models: face to face and telephone advice. Both are aimed at protecting the interests of the customer leading to the most appropriate solution for each individual enquiry. The definitions are:
  - Face to face advice is where advice is delivered by a qualified adviser who will travel to a client's home or other location of choice and discuss the client's needs allowing any family members to be present and involved in the decision making process.
  - Telephone advice is defined as:
    - The provision of regular, significant volumes of telephone advice services, that forms part of the core business model, that are underpinned and supported by an appropriate call centre function that has call recording, storage, audit and supervisory monitoring procedures in place. Any written communications are driven out from the system and are aligned clearly against the contact record.
- **Legal Adviser** understands modern equity release products and regulations and is a regulated Solicitor, Licensed Conveyancer or Chartered Legal Executive holding a current Practising Certificate and appropriate Professional Indemnity Insurance as well as follows the SRA Code of Conduct 2011.
- Surveyor understands modern equity release products, is a current member of the Royal Institution of Chartered Surveyors registered under the RICS Valuer Registration Scheme and working in a practice comprising at least two fully qualified RICS members who are also registered under the RICS Valuer Registration Scheme. Additionally, the practice carries professional indemnity insurance in compliance with the RICS requirements.
- **Provider Member** is an authorised provider of regulated lifetime mortgages and/or home reversion plans, who accepts applications only:
  - o from authorised advisers;
  - o where an Equity Release Council Solicitor's Certificate has been properly completed; and
  - o properties that have been valued by current members of RICS and the RICS Valuer Registration Scheme.

Provider members may only indicate that a product meets the Equity Release Council standards if that product meets all of the product standards. If an equity release product is offered that does not meet all of the product standards the product provider must state prominently in adviser and consumer-facing literature that the product does not meet all of the standards and must explicitly state which standards are not met and give an illustration of the types of risks this poses to a borrower.

• Associate Member – has a legitimate interest in the equity release market and supports the aims of The Council, its Standards, and Statement of Principles. It can include, but is not limited to, charities, not-for-profit organisations, other professional organisations, industry care service providers, arrangers, fundersand consultants.